65 YEARS: BUILDING A STRONGER, HEALTHIER COMMUNITY ONE FAMILY AT A TIME.



PLANNED PARENTHOOD OF HOUSTON AND SOUTHEAST TEXAS ANNUAL REPORT SEPTEMBER 1, 2000 - AUGUST 31, 2001

Our Vision

WE SEEK A WORLD IN WHICH ALL CHILDREN ARE WANTED AND CARED FOR, ALL WOMEN AND MEN HAVE EQUAL RIGHTS AND DIGNITY, SEXUALITY IS EXPRESSED WITH HONESTY, EQUALITY AND RESPONSIBILITY, AND THE DECISION TO BEAR CHILDREN IS PRIVATE AND VOLUNTARY.



OUR MISSION

The Mission of Planned Parenthood of Houston and Southeast Texas, Inc. is to ensure the right and ability of all individuals to manage their sexual and reproductive health by providing health services, education and advocacy.

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Message to the Community

"It is not just enough to look backward with pride, justified as that pride may be. We must look forward with hope and confidence, too. The real lesson of the past is that it shows us what can be done for the future."

Margaret Sanger

This past year marked the 65th Anniversary of PPHSET. We, and those who came before us, have seen much change during that time, some of which would make Margaret Sanger proud. We are justifiably proud of our accomplishments this past year! In December, the University of Houston School of Social Work and its Center for Organizational Research and Effectiveness honored PPHSET with the CORE Organizational Excellence Award. This award recognizes the effectiveness of the improvements that have been made in customer service, internal communications, strategic planning and other areas that contribute to excellent organizational operations and performance.

PPHSET saw its third straight year of healthy financial performance in FY2000-2001.

■ We saw several legislative victories in the Texas Legislature, including the enactment of a contraceptive equity bill.

On June 8, 2001, we gathered to celebrate the 65th year of helping women, men and teens obtain guality reproductive healthcare and information and in advocating for reproductive rights and freedom. As more than 300 guests and elected officials joined our staff and volunteers for the celebration, rain began to fall. Little did we know that this rainfall, also known as Tropical Storm Allison, was the start of an historic flood that would devastate tens of thousands of individuals, families and businesses. The impact of Tropical Storm Allison on our community's philanthropic efforts will be felt for some time.

When Margaret Sanger began the fight for women's reproductive rights, she could only hope that future generations would eventually emerge from what surely appeared a timeless battle. We are certainly much farther along than the America of the early 1900s. The struggle for reproductive rights for all individuals, however, continues in our local community and around the world. Our future generations are counting on us - we cannot let them down. With the continued support of our donors and volunteers, we will not let them down.

If our community is to become stronger and healthier, we must continue on our chosen path of action. Over the next three years we will increase access to our full range of services and programs, achieve financial growth and stability and lead more visibly with advocacy.

We are pleased to present the results of Fiscal Year 2001, our 65th Anniversary, to our supporters and friends; we urge you to stay involved and committed for the next 65 years.

The Reverend W. Stewart MacColl Chair, Board of Directors



Peter J. Durkin President and CEO

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Women, men and teens turned to Planned Parenthood for their reproductive healthcare needs in close to **96,000** medical visits last year.

Our programs and services are the foundation of our plan to build a stronger, healthier community one family at a time.

The professional staff of physicians, nurse practitioners, physician assistants and clinic assistants at PPHSET is dedicated to providing confidential, accessible birth control and reproductive health services in a welcoming and safe environment.

There are more than 10 million women living in Texas and more than 26 percent of them have no health care insurance. Texas ranks 49th in the nation.

Medical Services

Birth Control

Affordable, reliable contraception is crucial to decreasing the high rate of unintended pregnancy in the United States. Planned Parenthood supplies all FDA-approved options for birth control, including: condoms (female and male), spermicides, contraceptive injections, Norplant implants, birth control pills, diaphragms and intrauterine devices (IUD).

Each of our clinics offers emergency contraception, which can prevent pregnancy if taken within 72 hours of unprotected sex. Each year in the U.S., half of all pregnancies are unintended. Of these three million unintended pregnancies, half end in abortion. It is estimated that greater use of emergency contraception could cut the number of unintended pregnancies in half. EC will not work if a woman is already pregnant.

Well-Woman Exams

A visit to PPHSET may be the only medical care many women receive each year. Annual exams include a Pap test to detect cervical cancer, blood pressure check, heart and lung assessment, breast exam, pelvic exam and counseling and instruction on birth control options, as appropriate.

Screening and Treatment for Sexually Transmitted Infections

Fifteen million new cases of sexually transmitted infections (STIs) are reported in the U.S. each year. Planned Parenthood screens and treats women and men for STIs and educates clients on how to reduce their risk of future infection.

HIV Counseling and Testing

Planned Parenthood offers HIV counseling and testing. Counselors help clients understand HIV and the behaviors that put them at risk, and offer referrals to medical and social service providers if test results are positive.

Prenatal Care

Low-income women from the predominantly Hispanic Gulfton community turn to PPHSET's Southwest Clinic for prenatal care. A nurse practitioner and a doctor work with clients to ensure that both mother and baby enjoy a healthy pregnancy. All PPHSET clinics provide counseling on healthy pregnancy to clients who are preparing to have children. We discuss the need for regular visits with a physician, as well as healthy lifestyle and diet changes.

Mammography and Dysplasia Services

Low-income women between the ages of 50 and 65 have access to breast cancer screening through our monthly Mammogram Program. We also offer colposcopy to diagnose cervical abnormalities and early stage cervical cancer (dysplasia), as well as treatment for these conditions.

Midlife Services

Women dealing with menopause are faced with a new array of health and medical challenges. We offer hormone replacement therapy, suggestions for lifestyle changes and counseling to support women as they enter this new stage in their lives.

Abortion Services

Planned Parenthood responds to the needs of women by providing abortions through the first 20 weeks of pregnancy. Each client meets with a counselor who discusses all options and ensures that the woman is making her own informed decision about what is best for her at this time.

Female Sterilization and Vasectomy

Women and men who have completed their families come to PPHSET for permanent sterilization. Tubal ligation and vasectomy are highly effective procedures for clients who already have all the children they desire.



Education empowers individuals to take control of their lives and to take responsibility for their actions. Planned Parenthood has always recognized the link between knowledge and health; we know that teens and adults must first have a solid understanding of their bodies and their sexuality before they can make responsible choices.

During 2001, we reached 11,107 women, men and teens in Houston and southeast Texas with information that promotes healthy sexuality and responsible choices. Through workshops, health fairs and our Resource Center, presentations were provided to 5,602 teens in public schools, 1,315 professionals, 447 college

Education

students and 459 parents. We participated in 23 health fairs; sexuality and reproductive health training was provided to individuals from ten different agencies. Students were reached at ten college campuses, six religious institutions and six private schools.

PPHSET's holistic teen pregnancy prevention program, **Brighter Futures**, saw the very successful conclusion of a three-year study by the Children's Aid Society (Brighter Futures was one of 12 teen pregnancy prevention programs participating in the study). The study demonstrated that, among girls, the program significantly delayed the onset of sex, increased the use of condoms and other effective methods of contraception and reduced pregnancy and birth rates.

Brighter Horizons, a collaborative program in area middle schools, provided classroom instruction in parenting, sexual abuse and sexuality and provided a counselor to each school.

Pregnancy, Education and Parenting (PEP) continued its success in helping teen mothers at Houston's Jefferson Davis High School complete their education, avoid a second pregnancy and develop parenting skills.

In 2000-2001 PPHSET initiated the **Planned Parenthood Sex Education Team (PPHset)**, which was comprised of six Americorps youth. This creative group developed program performances featuring dance, music and drama to educate peers in 42 schools in Houston and southeast Texas. Utilizing expertise gained from PPFA's Global Partners program, a multi-functional staff work group developed a program model for a new **Promotora** program. The program, conducted in partnership with Avance, will train nine women from Hispanic neighborhoods in Houston's East End about preventative care, birth control methods, healthy sexuality and advocacy. The promotoras will use this information to proactively educate other neighborhood women who are recent immigrants.

The **Institute for Sexual Health** continued to provide programming for professionals and parents throughout the Houston area on numerous reproductive health and sexuality issues.

Girls at Planned Parenthood (GaPP) helped girls aged 9-11 understand and enjoy the process of growing into puberty.

In Contrast			
Change in teen birth rates per 1,000 girls aged 15-19, 1991-2000			
State	Change	Rank	
Vermont	-38.5%	1	
Alaska	-35.2%	2	
California	-35.1%	3	
Maine	-34.0%	4	
Michigan	-33.6%	5	
Alabama	-14.9%	46	
Arizona	-14.4%	47	
Arkansas	-14.2%	48	
Nebraska	-12.3%	49	
Texas	-12.3%	49	
United States	-21.9%	N/A	
Source: The National Campaign to Prevent Teen Pregnancy			



Public Affairs carries out Margaret Sanger's proud tradition of ensuring access for women and men to the full array of reproductive healthcare services. PPHSET's advocacy staff and volunteers work proactively in our clinics and communities to ensure that local, state and national legislators hear the voices of the families who rely on our medical and educational services. Our efforts encompass a variety of grassroots activities; their success depends on the commitment of our volunteers, donors, staff and clients.

On an Average Day in Texas (2000):

The population increased by 583 persons. There were 992 births (20 babies had no prenatal care and 56 babies were born to teenage mothers under age 18).

source: Texas Department of Health

Public Affairs

Responsible Choices Action Network boasts nearly 8,000 advocates who send e-mails and faxes to members of Congress on issues relating to family planning, sexuality education and reproductive health care.

As members of the **Letter of the Month Club**, more than 1000 supporters write letters to their elected officials ten times a year. Recent topics included letters on Equity in Prescription Insurance and Contraceptive Coverage (EPICC), the Global Gag Rule and Family Planning State Empowerment Act.

Lobby Day occurs when the Texas Legislature is in session. In February 2001, 300 clients, volunteers, donors and staff traveled by bus to Austin where they met with more than 50 legislators from our service area to advocate for family planning and reproductive health care. This past legislative session saw two victories in the Texas Legislature - HB 2382 Contraceptive Equity Bill and SB 1156, which included a call for expanded Medicaid coverage for family planning.

Free Pap Day provides access for low-income women to a free Pap test at any Planned Parenthood clinic. Public affairs volunteers educate clients in the clinic waiting areas about family planning issues and provide an avenue for advocacy.

VOX (Voices for Planned Parenthood) is a nationwide program to educate young Americans about threats to reproductive health and freedom and mobilizes them to get involved. VOX groups organize public events to raise awareness about reprodutive rights, educate young people at concerts about sexual health and mobilize advocates of reproductive freedom. The **Clinic Advocacy Program** was created to empower clients to take action in support of the services they use and value. PPHSET has one of the strongest clinic advocacy programs in the U.S. with 5000 client members who have agreed to contact their legislators about important public policy issues affecting these services. A computer was recently installed in the waiting area of our Fannin clinic, allowing clients access to additional information on reproductive health and advocacy and the ability to sign up for our e-mail alert system.

Global Partners is the international public policy and service initiative of PPFA. Global Partners supports Planned Parenthood affiliates with a variety of tools and resources to educate and mobilize supporters, policymakers, the media and diverse coalition partners about the global need for family planning.

PPHSET formed a partnership with the Mexican Family Planning Association (MEX-FAM) in Tampico, Mexico, in 2000. Our Promotora program is modeled after the Tampico program. During FY2001, we worked with Mexfam to further their skills in education, medical services, fund development and advocacy.

Partnerships between Planned Parenthood affiliates in the United States and international reproductive health organizations abroad have been formed since 1998 through the Global Partners program.

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With competition for patients and dollars at an alltime high and with technological advances in humanitarian research evolving at an ever more rapid pace, expanded participation in research is integral to our mission, our growth and our future success. Research-related revenues of Planned Parenthood of Houston and Southeast Texas have grown four-fold in recent years.

PPHSET has a long history of successful collaboration in research to advance reproductive health and technology dating back to the early 1970s. In the early 1990s, PPHSET participated in the clinical trials of medical abortion - mifepristone/misopristol and methotrexate/misoprostol - and collaborated with the nationwide Consortium of Abortion Providers to expand availability of early abortion utilizing manual vacuum aspiration.

Our proximity to the Texas Medical Center affords PPHSET a unique opportunity to collaborate with world-renowned faculty and researchers from Baylor College of Medicine, Texas Women's University and The University of Texas Houston Health Science Center (College of Medicine and School of Public Health) on cutting edge studies of new technologies. This experience has allowed us to build a reputation as a first-rate clinical site. Our research partners include cutting edge pharmaceutical and biopharmaceutical companies and laboratories.

There is an integral relationship between PPHSET's provision of medical services and its participation in research projects to advance reproductive technology and health. Making more and better reproductive health options available and accessible to women and families helps create healthier families and helps ensure that every child is a wanted child. Participation in research that contributes to advances in reproductive technology is essential for PPHSET to accomplish and further its mission.

Research Financial & Client Information

STATEMENT OF SUPPORT, **REVENUE AND EXPENSES** September 1, 2000 - August 31, 2001

Revenues:

Contributions	\$1,707,616
Patient Fees	\$5,871,516
Title XX and XIX	\$3,223,922
Grants	\$ 740,341
Investment Return	\$ (282,398)
Others	\$ 52,292
Total	\$11,313,289

Expenses:

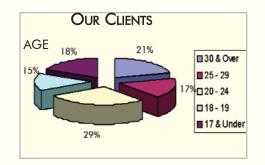
Patient Services	\$7,956,004
Community Services	\$ 813,923
Fundraising	\$ 366,361
Management	\$1,098,317
and General	
National Dues	\$ 99,531
Total	\$10,334,136

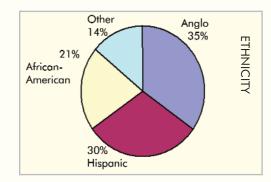
METHOD OF PAYMENT FOR FAMILY PLANNING SERVICES

Government Family	37%
Planning Funds	
Patient Fees	51%
Medicaid	4%
Grants	8%
Total	100%

MEDICAL SERVICES

Family Planning Visits	76,031
HIV Counseling & Testing	8,970
Abortion Procedures	6,551
Cervical & Breast Cancer	1,602
Prevention Visits	
Prenatal Visits	532
Male & Female Sterilization	59







Planned Parenthood was built on the concept of volunteerism and continues in that proud tradition today. It was a group of volunteers who in 1936 opened the doors to a small clinic that grew to become Planned Parenthood of Houston and Southeast Texas.

More than 900 volunteers provided a total of 9,600 hours of service to PPHSET during the 2001 fiscal year, which represented in-kind contributions valued at \$136,000.

Of the 6.3 million pregnancies in the U.S. in 1994, 48 percent were unintended.

Unintended pregnancy is most likely to occur among teenagers, unmarried women, black and Hispanic women and women with low incomes.

A birth is classified as unintended if the mother says that at the time of conception, she wanted to have the birth later or did not want more children.

Source: Alan Guttmacher Institute

Volunteers

Our **Advocacy** volunteers spent 3,550 hours educating elected officials with personal visits, letters, phone calls and e-mails on reproductive healthcare issues facing today's women, men and teens. Advocacy volunteers also worked tirelessly in the clinics, spending hours encouraging PPHSET clients to vote, become involved and have a more active voice in the public policy process.

Administrative Services volunteers provided 400 hours in office support in the areas of Development, Public Affairs, Education/Resource Center and Medical Services. General office support includes bulk mail projects, filing, copying, shredding, dataentry, research and office organization projects.

Our **Clinic** volunteers supported us with 3,500 hours of helpful work. These volunteers play a critical role in the daily operations of Planned Parenthood. Many act as client escorts by providing unobstructed entry to the clinic on days when protesters are present. Others serve as "handholders," providing support to clients during medical visits and procedures. These dedicated volunteers also provide clerical support by answering phones, scheduling appointments, preparing medical records, filing, shredding, labeling pill packs and assisting with client intake responsibilities.

Volunteers in the **Education Department** are essential members of our community outreach team. More than 750 hours were spent by volunteers representing us at various events, including community health fairs, festivals, concerts, agency fairs, parades, expos, and rallies. In addition, the PPHSET Speakers Bureau gives our volunteers an opportunity to address diverse groups of people about the services we provide, as well as to present programs for schools and community groups on sexuality related issues, pregnancy prevention, and sexually transmitted diseases and infections. Other volunteers help staff the library and assist visitors in our resource center.

Development volunteers spent 1,400 hours assisting staff with various fundraising events, including the annual gala, pro-choice luncheon and tennis tournament. Responsibilities included serving on committees, soliciting auction items, addressing invitations and researching funding sources.

Volunteer Organizations

There are two membership organizations that our volunteers are encouraged to join:

The Board of Advocates

The Board of Advocates was developed to mobilize the experience, expertise and energy of its members to provide financial and volunteer support to PPHSET in the areas of direct service, advocacy, education and fundraising. Last year, more than 111 volunteers joined the Board of Advocates and contributed a total of \$8,800 to our general operating fund. Throughout the year, the Board of Advocates members host several informative, thoughtful programs about current developments in sexuality, public policy and health care.

Planned Parenthood Young Leaders (PPYL)

PPYL builds a new generation of supporters and advocates for Planned Parenthood of Houston and Southeast Texas. The group, which raises awareness of and appreciation for the agency and the services it provides to the community, boasts an active membership of 80, ranging in age from college students to "thirtysomethings." Throughout the year, PPYL sponsored many social, educational and volunteer events.



The philosophical and financial support of dedicated individuals and foundations enable us to reach more of our community with medical services, educational programs and advocacy efforts. Each gift ensures women, men and teens will have access to vital reproductive health care and the means to choose when or whether to have a child. Donor support during Fiscal Year 2001 brought total fundraising to \$1,707,616, with more than half of our revenue coming directly from individual donations.

Development

PPHSET is committed to managing your donation wisely. Regardless of the level of support, we value each gift and the commitment to reproductive health and freedom that it represents. Individuals may join the Planned Parenthood donor family through one or more of the following:

Annual Fund These unrestricted gifts support the affiliate's programs and services, allowing us to fulfill our objective to build a stronger, healthier community one family at a time. Every gift, no matter the size, is significant and greatly appreciated.

Events During FY2001, special events played a vital fundraising role. We celebrated our 65th Anniversary with many guests, elected officials and local entertainment at the Fannin location - just as the rains of Tropical Storm Allison began their deluge. The 2001 Roe v Wade Luncheon drew an overflow crowd of 1,250 people to hear speaker Frank McCourt, Pulitzer Prize-winning author of Angela's Ashes, and raised a record-setting \$266,000. The 2000 See the Light Gala dazzled the 425 attendees who gathered to honor Caroline Weiss Law and contributed more than \$386,000 to demonstrate their belief in PPHSET and its mission. These enlightening and entertaining occasions were wonderful friend raisers that enjoyed unprecedented success, thanks to the enthusiastic efforts of our tireless volunteers.

Cornerstone Club We recognize the many donors who support the Annual Fund with a gift of \$1,000 or more with special newsletters and CEO Updates as well as invitations to private events. These steadfast and generous supporters are the foundation of our success.

VIP!s Our Very Involved Persons! make monthly contributions to PPHSET, creating a steady source of income for our programs. VIP!S give smaller gifts over a long period of time - an effort that really adds up.

20/20 Club These thoughtful donors have ensured that their values and beliefs will live on by planning gifts from their estates. Planning can be as simple as naming PPHSET in your will or creating a trust that provides income to you during your lifetime with an ultimate gift to PPHSET.

Corporate Matching Gifts Many companies and corporations match individual employee gifts to the charity of your choice.

Direct Response, E-Giving and More Direct response donors stay informed on the issues in reproductive healthcare through mailings and newsletters. E-donors take advantage of our Web site to make giving easy. Grocery shoppers at Kroger and Randall's have the option to earmark a portion of their grocery bills to Planned Parenthood.

46th in the U.S. in the percentage of women receiving prenatal care in the first trimester.

48th in the U.S. in the percentage of women receiving life-saving tests to detect cervical cancer.

47th in the U.S. in the percentage of women who get regular mammograms to detect breast cancer.

46th in the U.S. in the percentage of women with sexually transmitted diseases - many of which go undetected and untreated resulting in infertility.

Texas Ranks...



Donors

(September 1, 2000 - August 31, 2001)

We wish to express our deep appreciation to the foundations and individuals who support Planned Parenthood's mission. Your investment in Planned Parenthood helps provide essential reproductive health care and education to women and families in southeast Texas and assists us in our efforts to build a stronger, healthier community.

CORNERSTONE CLUB

A select group of contributors support the Annual Fund with a gift of \$1000 or more. You are invited to become a member of this distinguished group and enjoy special benefits and invitations to exclusive events.

Visionary Society Anonymous

Founders Society

Melissa & Charles Davis Elsa R. Kaim* Katherine Kaim Kitchen & Paul Kovach Susan C. McAshan*

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Vanguard Council

Edward H. Andrews Foundation Anonymous Hilary Bates & Jerome L. Simon Barbara & Richard Calfee* Terry Hershey^{*} Mr. & Mrs. Roy M. Huffington Elena & Kenneth Marks Ginni & Richard Mithoff Hanni S. Orton^{*}

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* CHARTER MEMBER

The 20/20 Club recognizes those individuals who have demonstrated perfect vision for the future by naming Planned Parenthood of Houston and Southeast Texas as a beneficiary of a gift from their estate or in their will.

Aintre Antonoff Susan Bealer Allison E. Bell Eugenia J. Daniels Suzanne Decker Lilli Elsas Estate of Jack Bradley Estate of Mary Cullinan Cravens Estate of Juanita H. Dixon Estate of Ruth & V.L. Harris Estate of Carl J. Herman, Jr. Estate of Kay A. Kent Karen Ostrum George Gloria L. Herman Patsy Inman Carolyn Jarufe Mary Beth LaPenna Jeannette D. Naman Dr. Bonnie A. New Hanni S. Orton Pamela Prim Cindy Slover Weatherly

VIP!s

Very important persons support Planned Parenthood of Houston and Southeast Texas through a monthly sustainer program.

Anonymous Heather L. Barr Randal B. Blackburn Jeffri Botkin Heather L. Brown Cecile L. Calvert Rosabel Chandler Betty Chapman Gabrielle Cosgriff Kay B. Crooker Sandhya & David Crossley Cynthia Densmore Susan & Philip F. Edwards Lawrence J. Eisenhart Carolyn Franklin Marlene Friedman Mary Frierson Jennifer Gamez Patty L. Gayman Joyce Gilbert Dr. & Mrs. Stanley R. Glasser Ashley Goldberg Alison de Lima Greene Jacqueline M. Hatfield Thomas E. Heig Marilyn & John Henderson Linda & Dan Herron Pam Higgins Barbara Howell Carolyn Jarufe David Johnston Lois W. Kidd Carolyn Killean Teresa & John Langston Janet Lewis Rosina Lohrenz Mr. & Mrs. John T. Lurcott Cindy & Chris McDonald Mr. & Mrs. Larry W. McGowan Kim McGrew & Mark Clayton Cynthia Meyers Margaret G. Mirabal Dr. David P. Mohle Lucile J. Morgan M. Anne Murphy Joyce A. Nau Jacey W. Norton Lisa Pearson Nancy Pittman Heinz Puppe Susie Quintanilla Marie Rebstock Kate Rhoad Dr. & Mrs. John C. Ribble Sandra Rice Beth & Michael Schneider Mr. & Mrs. Phil Shannahan Teresa Simpson Becky Skipper Cathy Sommers Ann S. Stevenson Allison Stovall Karen R. Strupp Barbara M. Swartz Michelle Sykes & Karl Stembol Mr. & Mrs. William W. Symes Patricia A. Tillson Mary B. Todd David S. Toombs Tina Tran Susan & Robert Vermette Juniel J. Worthington Georgiana H. Zustovich

HONOR ROLL OF DONORS

We are grateful to the foundations and individuals who have acted on their belief that choosing whether and when to bear children is a basic human right and an expression of integrity, morality and dignity. With each gift, large or small, we have helped women and men live healthier, safer lives by providing the very best in medical services. We are inspired by the trust, commitment and generosity of our donors, and we are proud to include their names in this report, with their expressed permission.

\$100,000 & Above

Anonymous The Brown Foundation, Inc. The Clayton Fund, Inc.

\$50,000 - \$99,999

The Cullen Trust for Health Care The Estate of Juanita H. Dixon The William Stamps Farish Fund Houston Endowment Inc. T.L.L. Temple Foundation Susan Vayahan Foundation

\$20,000 - \$49,000

Anonymous George and Mary Josephine Hamman Foundation The Robert J. Kleberg, Jr. & H.C. Kleberg Foundation Susan C. McAshan* Planned Parenthood Federation of America Rockwell Fund, Inc. Louisa Stude Sarofim Swalm Foundation

\$10,000 - \$19,000

Anonymous Franci & Jim Crane The Charles and Melissa Davis Foundation* J. A. Elkins, Jr. Ray C. Fish Foundation Houston Chronicle The Burdine Johnson Foundation Elsa R. Kaim* Harris and Eliza Kempner Fund Katherine Kaim Kitchen & Paul Kovach* Caroline Wiess Law Dr. Maconda Brown O'Connor The Powell Foundation The Simmons Foundation Isabel & Wallace S. Wilson*

\$5,000 - \$9,999

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In Memorial Susan Clayton McAshan

1905 - 2001

Our affiliate lost a treasured supporter on June 10, 2001 with the death of Susan C. McAshan. She was dear to many and will be missed by all who knew her.

The lifetime of philanthropy that was personified by Susan C. McAshan may be one of the best kept secrets in Houston. The late Susan McAshan provided a half century of financial and philosophical dedication to the needs of minorities, the poor, the young and the vulnerable through her personal generosity and through the McAshan Educational and Charitable Trust (later The McAshan Foundation).

This modest, self-effacing but powerful woman showed complete lack of interest in any personal recognition, one of the reasons that so little documentation exists of her philanthropic generosity. However, her unwavering generosity turned countless dreams of broader education, better health care, cultural and environmental enrichment and human equality into reality. As the ripples of a single stone cast into a pond create ever-widening circles of influence, her largesse affected the lives of countless people.

Susan McAshan learned the lessons of altruism at her mother's knee. absorbing Susan Vaughan Clayton's commitment to causes of equality and education for the poor and minorities, and issues of human rights and human suffering. In the 1920s and '30s, her father, Will Clayton, Undersecretary of State for Economic Affairs, spent endless hours discussing the impending population crisis, foretelling the staggering problems that would follow in its wake. This was the beginning of her lifelong concern for the teeming masses of unwanted, uncared for children she encountered during her World War II time in Brazil and later trips to South America. In a plaza in Bahia, Brazil, she witnessed throngs of pregnant teenage girls with one or two babies already clinging to them, begging in the streets and sleeping in the doorways of lavish cathedrals that lined the square. These extremes of privation and the suffering of impoverished women and children

were powerful motivators for her lifelong support of family planning and a woman's right to control her fertility, both locally through Planned Parenthood of Houston and internationally through Family Planning International Assistance.

Following in Susan Clayton's footsteps, one of the original 1936 founders of our Houston affiliate, Susan McAshan insisted that no woman should ever be turned away for inability to pay for these services. She was PPHSET's angel since the early 1960s, helping the fledgling organization keep its doors open. When there was danger of not meeting payroll, Mrs. McAshan opened her heart and her checkbook to ensure that the staff who served the reproductive needs of poor women of Houston would receive their pay. She single-handedly kept the affiliate solvent during the hard times, then underwrote special projects, additional services and clinic expansion as the agency stabilized and grew. She made it possible for PPHSET to be here today.

